**Lauren Utecht Media List:**

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| --- | --- | --- | --- | --- | --- |
| **Media** | **City** | **State**  | **Phone** | **Email**  | **Website** |
| WLNE-TV (ABC)  | Providence | RI | 401-453-8058 | dcurtin@abc6.com | [http://www.abc6.com](http://www.abc6.com/) |
| WJAR (NBC) | Providence | RI | (401) 455-9100 | wjarwebdl@wjar.com | [http://turnto10.com](http://turnto10.com/) |
| WPRI-TV (CBS) | Providence | RI | 401-438-7200  | desk@wpri.com | [http://www.wpri.com](http://www.wpri.com/) |
| WLWC (Ion Life) | Providence | RI | 888-467-2988 | vieweremail@ionmedia.com | <https://ionmedia.com/business/stations/WLWC> |
| WSBE-TV (PBS) | Providence | RI | (401) 222-3636 | webmaster@ripbs.org | <http://www.ripbs.org/home/> |
| WNAC-TV (FOX) | Providence | RI | 401-438-7200  | desk@wpri.com | [http://www.wpri.com](http://www.wpri.com/) |
| WPXQ-TV (Ion) | Providence | RI | 888-467-2988 | vieweremail@ionmedia.com | <https://ionmedia.com/business/stations/WPXQ> |
| WHJY (iHeartRadio) | Providence | RI | (401) 467-1103 |  | [https://94hjy.iheart.com](https://94hjy.iheart.com/) |
| WPRO Radio  | Providence | RI | 401-438-9776 | wpronews@630wpro.com | [http://www.630wpro.com](http://www.630wpro.com/) |
| WRPA Radio  | Providence | RI | 401-413-9079 |  | [http://ripr.org](http://ripr.org/) |
| WWLI Radio | Providence | RI | 401.433.4200 |  neil.larrimore@cumulus.com | <http://www.literock105fm.com/LISTEN/> |
| WSNE-FM | Providence | RI | 401-224-1933 | press@tunein.com | [https://newsradiori.iheart.com](https://newsradiori.iheart.com/) |
| WCTK | Providence | RI |  | contact@my-radios.com | <http://www.my-radios.com/ja/radio/live/21862/WCTK---Cat-Country-98.1> |
| WPRV | Providence | RI | 401.433.4200 | jennifer.carvalho@cumulus.com |  |
| WRIU | Kingston  | RI |  |  riu2@wriu.org | [http://www.wriu.org](http://www.wriu.org/) |
| WVEI-FM | Providence | RI | 617-779-7937 |  |  |
| WNRI | Woonsocket | RI | (401)769-6925 |  | [https://www.wnri.com](https://www.wnri.com/) |
| WBRU | Providence | RI | 401.272.9550 | gm@wbru.com | [http://www.wbru.com](http://www.wbru.com/) |
| WARV | Warwick | RI | (401) 737-0700 | info@warv.net | [http://dev.lifechangingradio.com](http://dev.lifechangingradio.com/) |
| WADK | Newport | RI | 401-846-1540 |  | [http://wadk.com](http://wadk.com/) |
| WJMF | Smithfield | RI | (401) 232-6150  | wjmf@bryant.edu | [https://wjmf.bryant.edu](https://wjmf.bryant.edu/) |
| WWKX | Providence | RI | 401.433.4200 | rebekah.berger@cumulus.com | [http://www.hot1063.com](http://www.hot1063.com/) |
| WQRI | Bristol | RI | 401-254-3088 | contact@wqri883fm.com | [http://wqri883fm.com](http://wqri883fm.com/) |
| WSTL | Seekonkk | MA | (401) 434-9785 | info@wstl.us  | [http://www.wstl.us](http://www.wstl.us/) |
| WCVY | Coventry | RI |  | contact@radio.net | [http://wcvy.radio.net](http://wcvy.radio.net/) |
| WCRI | Exeter | RI | 401-294-WCR |  | [http://classical959.com](http://classical959.com/) |
| WBLQ | Westerly | RI | (401) 322-9091 | chris@wblq.net | [http://www.wblq.net](http://www.wblq.net/) |
| WIGV-LP | Providence | RI | (401) 461-9650 | : webmaster@radiorenacerri.com | [http://www.radiorenacerri.com](http://www.radiorenacerri.com/) |
| WCRN | Braintree | MA | 617-423-0210 | chris@wcrnradio.com | [http://wcrnradio.com](http://wcrnradio.com/) |
| *The Brown Daily Herald* | Providence | RI | 401-351-3372 | gm@browndailyherald.com | [http://www.browndailyherald.com](http://www.browndailyherald.com/) |
| [*The Call*](https://en.wikipedia.org/wiki/The_Call_%28Woonsocket%29)  | Woonsocket | RI | 401-762-3000 | dames@woonsocketcall.com | <http://www.woonsocketcall.com/news/local_news/> |
| [*Kent County Daily Times*](https://en.wikipedia.org/wiki/Kent_County_Daily_Times)  | West Warwick | RI | 401-789-9744 | info@ricentral.com | <http://www.ricentral.com/kent_county_daily_times/> |
| [*The Newport Daily News*](https://en.wikipedia.org/wiki/The_Newport_Daily_News)  | Newport | RI | 401-380-2311  | kmcsherry@newportri.com | [http://www.newportri.com](http://www.newportri.com/) |
| [*The Providence Journal*](https://en.wikipedia.org/wiki/The_Providence_Journal)  | Providence | RI | 401-277-7000 | jweiner@providencejournal.com | [http://www.providencejournal.com](http://www.providencejournal.com/) |
| *The Times* | Pawtucket | RI | 401-722-4000 | notices@pawtuckettimes.com | [http://www.pawtuckettimes.com](http://www.pawtuckettimes.com/) |
| [*The Westerly Sun*](https://en.wikipedia.org/wiki/The_Westerly_Sun)  | Westerly | RI | 401-348-1000  | business@thewesterlysun.com | [http://www.thewesterlysun.com](http://www.thewesterlysun.com/) |
| Providence Monthly | Providence | RI | 401-305-3391 | marketing@ [providenceonline.com](http://providenceonline.com/) | [http://providenceonline.com](http://providenceonline.com/) |
| WBZ TV 4 (CBS) | Boston | MA | 617-787-7043 | wbztvclosedcaptioning@gmail.com | <http://boston.cbslocal.com/tag/channel-4/> |
|  WCVB TV 5 (ABC) | Boston | MA | 781-449-0400 | rdooley@hearst.com. | [http://www.wcvb.com](http://www.wcvb.com/) |
|  WFXT TV 25 (Fox) | Boston | MA | (877) 369-2563 | bostonweb@coxinc.com | [https://www.fox25boston.com](https://www.fox25boston.com/) |
| WGBH TV 2 (PBS) | Boston | MA | 617-300-5400 | wgbhnews@wgbh.org | [https://www.wgbh.org](https://www.wgbh.org/) |
|  WHDH TV 7 (NBC) | Boston | MA | 1-800-280-TIPS | senditto7@whdh.com | [https://whdh.com](https://whdh.com/) |
| WGBY TV 57 (PBS) | Springfield | MA | 1-800-781-WGBY |  | [https://www.wgby.org](https://www.wgby.org/) |
|  WGGB TV 40 (ABC) | Springfield | MA | (413) 733-4040 | john.hesslein@westernmassnews.com | [http://www.westernmassnews.com](http://www.westernmassnews.com/) |
| WWLP TV 22 (NBC) | Springfield | MA | 855-997-2470 | reportit@wwlp.com | [http://www.wwlp.com](http://www.wwlp.com/) |
| WFCR FM 88.5  | Springfield | MA | 413-735-6600 | radio@nepr.net | <http://nepr.net/new-england-public-radio-foundation-inc> |
| WBUR FM 90.9 | Boston | MA | 1 (800) 909-9287 | letters@hereandnow.org. | [http://www.wbur.org](http://www.wbur.org/) |
| WBZ AM 1030 | Boston | MA | 617-787-7171 | chris.hill@cbsradio.com | [https://wbznewsradio.iheart.com](https://wbznewsradio.iheart.com/) |
| WEZE AM 590 | Boston | MA | 617-328-0880 | *webmanager@salem.cc* | [https://590amtheword.com](https://590amtheword.com/) |
|  WMEX AM 1510 | Boston  | MA | 617-237-1200 | RenegadeRadio1510@gmail.com  |  |

3. The importance of using media outlets is to promote Roving Eye’s events and its films as well as get noticed at other events and festivals Roving Eye attends. These media outlets will help spread the word about Roving Eye to other communities, which will in turn, help develop a relationship with its target audience. This will help get to know the kinds people who take interest in Roving Eye and where they live by seeing who is responsive to these media outlets. This will help further grow the brand of Roving Eye.

4. Visual marketing is marketing with photos, videos and other multimedia elements that will give others a better understanding of Roving Eye. People are often turned off by huge chunks of texts, so by incorporating photographs, graphics or videos in an article, it is likely to engage more people and show them the brand instead of just tell them.